

**Soroptimist International of the Americas 41st Biennial Convention
July 7-10, 2009, Hilton San Francisco Union Square, San Francisco, California
Keynote Speaker Biographies**



Victor Malarek has been a journalist for four decades. Currently, he is the senior investigative reporter on Canadian Television's current affairs show "W-Five."

His most recent book, *The Johns—Sex for Sale and the Men who Buy It*, has been published in the U.S. and Canada. In *The Johns*, Victor lays bare the other side of the worldwide flesh trade: the men who fuel the demand for purchased sex. Victor enters the world of the Johns, unmasking the men—and organizations—that foster and drive the sex trade from America to Europe, Thailand to Russia.

The Johns is a follow-up on his scathing indictment of the international sexual enslavement of women in *The Natashas—The New Global Sex Trade*, which has been published in 12 countries. It investigates the buying and selling of women and girls for the worldwide sex industry. In *The Natashas*, Victor details the tragic lives of individual women and girls ensnared in the most recent wave of this brutal trade.

In his 20 years in television, Victor worked on more than 150 investigative documentaries. In 1997, Victor won a Gemini Award as Canada's top broadcast journalist. His work has also led to an unprecedented four prestigious Michener Awards for "meritorious public service journalism," presented by the Governor General of Canada.

Victor will present the opening keynote presentation and a workshop on July 7.



Leadership strategist **Cynthia D'Amour**, MBA, is the president of People Power Unlimited, LLC. She is the author of seven books including *The Lazy Leader's Guide to Outrageous Results* and *How to Turn Generation Me Into Active Members of Your Association*. Cynthia also blogs at www.cynthiadamour.com.

Cynthia has served more than 55 total years on boards and has personally recruited more than 250 new members to organizations to which she has belonged. Cynthia specializes in working with associations that want to get more volunteers involved and leaders who want to achieve better success. She is a frequent speaker at leadership events, including the 2009 Soroptimist Women's Leadership Institute, and founder of the Chapter Leaders Playground—an online community for volunteer leaders from across organizations.

Cynthia will present the closing keynote presentation and a workshop on July 10.